

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 12/31/1997

1. Call Sign WSMV(TV)	Channel Number 4	Community of License			
		City NASHVILLE	State TN	County DAVIDSON	ZIP Code 37209
Licensee MEREDITH CORPORATION					Previous call sign (if applicable)
<input checked="" type="checkbox"/> Network Affiliation: NBC		Nielsen DMA 33		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent					

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station.
See 47 C.F.R. Section 73.671(c). 3
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Saved By the Bell: The New Class (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 9:00 AM	12	1	SATURDAY 12/20/97 8:00 AM
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom.			

Title of Program #2: Saved By the Bell: The New Class (2)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 10:00 AM	12	1	SATURDAY 12/20/97 9:00 AM
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom.			

Title of Program #3: Hang Time (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 10:30 AM	12	1	12/20/97
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.			

Title of Program #4: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Sunday 10:30 AM	13		
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 12 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. A live action program designed to meet the educational and informational needs of children. Each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. He talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.			

Title of Program #5: NBA: Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 11:00 AM	12	1	SATURDAY 12/20/97 10:30 AM
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on a curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.			

Title of Program #6: City Guys			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 9:30 AM	12	1	SATURDAY 12/20/97 8:30 AM
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: "Young America Outdoors"			Origination Syndicated
Dates/Times Program Aired: Saturday 10/25/97, 11/1/97	Total times aired 2	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Sunday 11/29/97, 12/6/97, 12/27	3	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Produced for children ages 13 to 16 to educate and inform them about the environment and various outdoor activities that they can enjoy with their families and friends. Guests and experts share their knowledge to help children participate safely in the activities featured on the show.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <u>X</u> Yes _ No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <u>X</u> Yes _ No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <u>X</u> Yes _ No			

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: Saved By the Bell: The New Class (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA 9:00 AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom.			

Title of Program #2: Saved By the Bell: The New Class (2)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA 10:00 AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom.			

Title of Program #3: Hang Time (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA 10:30 AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.			

Title of Program #4: Hang Time (2)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA [insert time]	insrt	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.			

Title of Program #5: NBA: Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA 11:00 AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on a curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.			

Title of Program #6: City Guys			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA 9:30 AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
		0	
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name LARRY EMSWELLER	Telephone Number (include area code) 615/353-4444
Address P. O. BOX 4	Internet Mail Address (if applicable)
City NASHVILLE	State TENNESSEE 37202

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

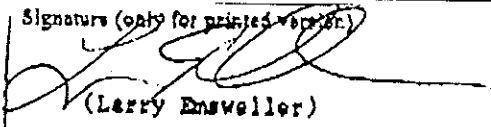
To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has launched a dedicated website entitled "At the Max." The design of this site not only brings teens to the website for entertainment, but provides a valuable means of amplifying the educational content of the shows by bringing teens to a new level of exploration for the subjects presented in the show.

Highlights of the new website include the feature "How Do You Rate," which allows viewers to explore in depth many of the difficult issues TNBC characters face each week, including substance abuse, sexual harassment, peer pressure, competition, violence, conflict resolution and many critical family issues. Teens take quizzes to see how they would handle these situations and through video clips, compare their responses with each show's resolution. "How Do You Rate" will also collect data live on the web and allow teens to see how their answers compare with other teens on the site. In addition, topic bulletin boards allow teens to speak their mind on each issue.

Other features of the website include "The Grand Prize," a monthly academic contest in a variety of subjects. The first competition asks students to draft a letter to President Clinton reacting to his proposal for a year-round school calendar. Winners will earn a \$1000 bond toward their education expenses. "Athlete of the Week" provides the opportunity for teens to apply to be featured as a top scholar/athlete with a photo and profile on their site and earn the chance to be voted "Athlete of the Year" by their peers. Additional information concerning this question can be found in the children's programming files of the station, which will be provided to the FCC upon request.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee WSMV(TV)	Signature (only for printed version)  (Larry Emsweller)
Date 1/10/98	

FCC 398
August 1997 (1.2)
(end)